

Kathy Cannon

Cambridge, Massachusetts • kcannon@berklee.edu

Objective

Design and produce creative, digital teaching, learning and research solutions for organizations focused on delivering innovative education and training.

Profile

Experienced online course designer and distance learning consultant who readily bridges technical and educational domains to advance project goals.

Experience

Learning Technologies Specialist

Technology Resources, Berklee College of Music, Boston, Massachusetts
April 2011 – Present

Guiding LMS stakeholder teams in delivering a new web-based online learning software platform that will serve campus students and faculty. Configuring the overall design of the *Moodle 2* site including the various add-on components hosted by Moodlerooms, Inc.

eLearning Consultant • Instructional Designer

Self-employed, Cambridge, Massachusetts
May 2009 – Present

Recent Contracts • American Student Assistance: provided eLearning consulting focused on *Moodle* LMS site administration for financial education product. • Special Events Institute: initiated custom *Moodle* site and designed reusable course template. • NWA Productions: Created original prototype and scalable course design for an Allied Health and Medical Assisting program using the *CampusCruiser* learning platform. Managed four part-time team members. • Bay State College: Produced courses in collaboration with adjunct faculty using the *eCollege* learning platform.

Academic Technology Project Lead

Library and Technology Services, Brandeis University, Waltham, Massachusetts
October 2007 – August 2009

Coordinated three software release cycles per year on a small product development team. Customized and maintained an enterprise-wide installation of *Moodle*, an open source eLearning platform. Worked with faculty support specialists to obtain software requirements and authored specifications. Resolved key support issues.

Research & Instruction Technology Specialist

Library and Technology Services, Brandeis University, Waltham, Massachusetts
January 2007 – October 2007

Contributed significantly to the overall success of a very rapid, full-scale transition from *WebCT Vista* to *Moodle*. Improved functionality for distance learning users.

Instructional Designer

Office of Distance Education, Boston University, Boston, Massachusetts
July 2005 – June 2006

Designed media-rich online courses for graduate degree and other programs. Set schedules and managed instructor expectations in deadline-driven collaborations.

Knowledge

- Online course design for on-site and distance education classes
- Guiding faculty in the redesign of instruction to integrate new technologies
- Researching, evaluating, and proposing tools, budgets, and best practices
- Explaining empirical and theoretical rationales to increase student engagement
- Project management for cross-team software update release cycles
- Custom branding and template creation for eLearning enterprise sites
- Introducing new functions within open source learning system software
- Preparing and delivering training sessions and guides for non-technical users
- Introducing universal design practices to meet accessibility guidelines
- Capturing and editing digital video for classroom learning documentation
- Retouching, repurposing, and batch processing of digital images
- Website design for artists, educators, and researchers
- Editing technology-based grants for educational initiatives

Skills

Advanced (used routinely)	Intermediate (very familiar / used often)	Basic (used on occasion)
<ul style="list-style-type: none"> • Moodle 1.9 and 2.0 LMS site administration • HTML & CSS • Photoshop • Microsoft Excel 	<ul style="list-style-type: none"> • Camtasia • Dreamweaver • Microsoft Word • Blackboard (WebCT), eCollege, CampusCruiser • Final Cut Pro, iMovie 	<ul style="list-style-type: none"> • XML • Javascript • WordPress • Illustrator • Flash

More Info

Website – <http://kathycannon.com/>
 Instructional Design Examples – <http://kathycannon.com/portfolio>
 Professional Networking Profile – <http://www.linkedin.com/in/kathycannon>

Education

Boston University

Boston, Massachusetts, May 2005
 Master of Education, Educational Media & Technology

Lesley University

Cambridge, Massachusetts, December 1993
 Master of Education, Early Childhood Education

University of Pennsylvania

Philadelphia, Pennsylvania, May 1988
 Bachelor of Science in Economics (concentration in Marketing)